**Problem Statement (Explain what’s wrong and the problem you have uncovered)**

Regrettably, today we live in an increasingly hostile cyber environment where the threats to the integrity of a company’s Computer infrastructure are become more immediate and real. What has been sufficient protection in the past is increasingly become less so as hacking apps proliferate on the internet, requiring less and less skill to actually hack into systems.

**Get Worse (Explain the likely outcome of not solving this problem)**

The software and hardware we require to undertake normal operations is becoming more complex and the available tools to undertake a successful hack becoming more powerful. This means that continuing to operate your network in the same manner has in the past leaves the company more exposed to a successful cyber attack.

**Glimmer of Hope (What you can do to fix this problem)**

While I am sure that the Network is performing as you would like and keeping potential hackers at bay, the risk is ever increasing.

To that end I would suggest that a detailed risk assessment be undertaken to identify any potential weaknesses in the security of the system and to propose changes to mitigate those weaknesses.

**Novel Solution (The idea you have that can solve the problem)**

While I am certain your current Network has been set up to be secure, it is always a good idea to have a fresh set of eyes look over the system.

I am proposing a minimally invasive deep dive into your Network, identifying all Hardware, Software and Firmware as well as associated configuration files and system controls with a view to identifying any vulnerabilities and proposing changes to mitigate these vulnerabilities.

**Credibility v(Why you are the person to solve the problem)**

I have over 20 years of experience in administration of Computer Networks, from networks comprising 380 users spread over 8 European Capitals to small networks comprising one server and two PCs, without being hacked once. However in the 7 years since I ceased performing that role, the cyber environment has become much more hostile with the incidence of successful attacks ramping up year on year at a frightening rate. Combined with my newly found knowledge of the techniques and methods available to modern hackers (derived from my current studies) I believe I am in good choice to undertake a review of the Company’s Network Infrastructure.

**Vision (Inspire your audience, paint the picture of the outcome once solved)**

While the Network is performing in a satisfactory manner at present, future adverse changes to the cyber environment may provide entre for one or more hackers.

Should you accept my proposal, any potential weaknesses will be identified and a course of action proposed to eliminate or significantly reduce those weaknesses.

This will significantly reduce the possibility of a successful hacking attack in the short to medium term